



10001 N. DAVIS HIGHWAY  
PENSACOLA, FL 32514  
850.434.7171  
AUTISMPENSACOLA.ORG

**2024**

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Dear Future Steps for Autism Partner,

We are excited to invite you to sponsor the upcoming 2024 Steps for Autism event on September 14!

**This year's Steps for Autism is dedicated to the memory of Levi Williams, a 3-year-old little boy with autism who was struck by a car on Blue Angel Parkway in March of this year.** Levi was diagnosed when he was two years old. Right after his diagnosis, Levi and his family formed a fundraising team for Steps for Autism called "Walking with Levi." They participated in September of 2022 and 2023. This year, their team will honor their little boy and we will honor his family.

Partnering with Autism Pensacola as a sponsor offers incredible benefits, from enhanced brand visibility and social media exposure to widespread community publicity and marketing. More importantly, your sponsorship aligns you and your organization with our mission to provide essential resources, programs, and services to children and families affected by autism in the Gulf Coast area. Remarkably, 100% of the funds raised stay right here in our community.

Your support enables us to continue vital programs like Project Lifesaver, in collaboration with Escambia Search and Rescue, which helps locate missing children with autism. Additionally, we offer caregiver support groups, respite care, educational cooking classes, and social events such as game nights for individuals with autism.

Since 2003, our Kids for Camp program has provided a unique summer learning experience for children with autism, bringing together special education instructors, aspiring mental health professionals, and dedicated volunteers. This one-of-a-kind camp has positively impacted hundreds of children over the years.

We also host Sensory Street, a free, immersive community event in Downtown Pensacola, offering an interactive glimpse into the world of autism. During the holidays, our Holiday Assistance Gift Card program provides financial support to make the season brighter for families with children affected by autism.

Throughout the year, we organize numerous family-oriented events such as picnics, Trunk or Treat, and the Polar Express, fostering a sense of community and support. By becoming a sponsor of Steps for Autism, you will play a crucial role in helping us continue our work and ensuring that children and families affected by autism never feel alone on their journey.

For more information or to discuss our programs and services, please feel free to contact me directly.

Thank you for your consideration and support.

Warm regards,

A handwritten signature in blue ink that reads "Mary Donovan McClellan".

Mary Donovan McClellan  
Executive Director  
director@autismpensacola.org  
850.748.2471 cell



## 2024 STEPS FOR AUTISM

September 14, 2024  
Sponsorship Information

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### PRESENTING \$10,000

- Name/logo in Steps for Autism event logo
- Tier 1 table prominence
- Inclusion in event announcements
- Name mentioned in all on-air, print, digital, and online publicity
- Interview opportunities for on-air and print
- Weekly shout-outs on Facebook, Instagram, and LinkedIn
- Lunch for eight (8) on day of event
- Logo on all marketing outreach, promotional collaterals, signage/banners
- Full-color logo on shirt front left breast
- One-color logo top placement on shirt back
- Opportunity to showcase sponsor-branded feather flag/banner at event
- Event speaking opportunities
- Business/individual name and logo with link on event webpage
- Opportunity to add sponsor-branded merchandise to goody bags

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### MARATHON \$5,000

- Tier 1 table prominence
- Inclusion in event announcements
- Name mentioned in all on-air, print, digital, and online publicity
- Bi-weekly shout-outs on Facebook, Instagram, and LinkedIn
- Lunch for four (4) on day of event
- Logo on all marketing outreach, promotional collaterals, signage/banners
- One-color logo second line placement on shirt back
- Opportunity to install sponsor-branded feather flag/banner at event
- Business/individual name and logo on event webpage
- Opportunity to add sponsor-branded merchandise to goody bags

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### MILE RUN \$2,500

- Tier 2 table prominence
- Bi-weekly shout-outs on Facebook, Instagram, and LinkedIn
- Lunch for four (4) on day of event
- Logo on select marketing collateral, banners, signage
- One-color logo third line placement on shirt back
- Event webpage logo and link prominence
- Opportunity to add sponsor-branded merchandise to goody bags

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### TRACK LAP \$1,000

- Four (4) shout-outs on Facebook, Instagram, and LinkedIn
- Lunch for two (2) on day of event
- Logo on select marketing collateral, banners, signage
- One-color name/business on fourth line on shirt back
- Event webpage logo and link prominence
- Opportunity to add sponsor-branded merchandise to goody bags

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### FOOT STRIKE \$500

- Two (2) shout-outs on Facebook and Instagram
- Lunch for two (2) on day of event
- One-color name/business on fourth line
- Business/individual name with link on event webpage
- Opportunity to add sponsor-branded merchandise to goody bags

**FOR INFORMATION: Mary Donovan McClellan . [director@autismpensacola.org](mailto:director@autismpensacola.org) . 850.748.2471**

\*We will work with you to customize any of these levels. Just reach out!



## 2024 STEPS FOR AUTISM Sponsorship Form

September 14, 2024. 10a-1p  
Pensacola State College Track

We are committing to be a Steps for Autism sponsor at the following level:

- Presenting Sponsor ~ \$10,000
- Marathon Sponsor ~ \$5,000
- Mile Run Sponsor ~ \$2,500
- Track Lap Sponsor ~ \$1,000
- Foot Strike Sponsor ~ \$500
- Other

Sponsor/Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- We will have a vendor booth at the event.** \*You will receive a separate email addressing booth needs.
- Mail check payable to Autism Pensacola
- Pay online at [www.autismpensacola.org](http://www.autismpensacola.org)
- Send invoice to this address:  
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### FOR MORE INFORMATION:

Mary Donovan McClellan  
Executive Director, Autism Pensacola  
850.748.2471 . [director@autismpensacola.org](mailto:director@autismpensacola.org)

- Acquiring sponsorships from us is through an online application. Contact me for more information.
- Phone
- Email

\*Payment installments may be arranged for your sponsorship.

**AUTISM PENSACOLA . 10001 N. DAVIS HIGHWAY, BUILDING 1 . PENSACOLA, FL 32514**