



10001 N. DAVIS HIGHWAY
PENSACOLA, FL 32514
850.434.7171
AUTISMPENSACOLA.ORG

2022

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To Our Future Steps for Autism Sponsors:

After a three-year pause, Steps for Autism is back better than ever, and we need sponsors like you.

Being a partner of Autism Pensacola by sponsoring the 2022 Steps for Autism comes with many benefits, ranging from widely-publicized brand awareness to social media exposure to publicity and marketing in the community. The most important incentive for becoming a Steps for Autism partner, though, is that it aligns you and your organization with the mission of Autism Pensacola which strives to offer resources, programs, and services to children and families affected by autism in the Gulf Coast area. In fact, 100% of funds raised by Autism Pensacola stays right here in our own backyard.

With your support, we can continue to serve the autism community through programs and services, like Project Lifesaver, a partnership with Escambia Search and Rescue that exists to find missing or lost children with autism; caregiver support groups; and child respite care opportunities for parents and families. For adults and individuals, we host cooking classes, game nights, and support groups.

Since 2003 for five weeks every summer, we offer Kids for Camp, the only summer program for children with autism. This unique summer learning lab brings together special education instructors, students pursuing mental health specialties, and teen volunteers who collectively provide a summer camp program for children affected by autism between the ages of two and 25. Over the last two decades, Camp has touched the lives of literally hundreds of children.

Also during the summer, you'll find us in Downtown Pensacola holding our 3-day free community event, Sensory Street, an interactive, immersive glimpse into the world of autism where activities center around various behaviors associated with autism.

During the holidays, families submit their applications for our Holiday Assistance Gift Card program that provides financial assistance to help make the holidays more special for children with autism.

And throughout the rest of the year, we have several events and outreach opportunities for families, children, and the surrounding community, such as family picnics, Trunk or Treat, Polar Express, and more.

When you become a sponsor of Steps for Autism, you'll be helping us accomplish everything we do for everyone we serve. It takes all of us to make sure children and families affected by autism never have to be alone in their journey toward the brightest futures possible.

Please reach out to me personally if you have any questions or would like to discuss any of our programs and services.

Best,

Mary Donovan McClellan
Executive Director
director@autismpensacola.org
850.748.2471 cell

**PRESENTING
\$10,000**



- Name/logo in Steps for Autism event logo *see mock-up)
- Tier 1 table prominence
- Inclusion in event announcements
- Name mentioned in all on-air, print, digital, and online publicity
- Interview opportunities for on-air and print
- Weekly shout-outs on Facebook, Instagram, and LinkedIn
- Lunch for eight (8) on day of event
- Logo on all marketing outreach, promotional collaterals, signage/banners
- Full-color logo on shirt front left breast
- One-color logo top placement on shirt back
- Opportunity to install sponsor-branded feather flag/banner at event
- Event speaking opportunities
- Business/individual name and logo with link on event webpage
- Opportunity to add sponsor-branded merchandise to goody bags

**MARATHON
\$5,000**

- Tier 1 table prominence
- Inclusion in event announcements
- Name mentioned in all on-air, print, digital, and online publicity
- Bi-weekly shout-outs on Facebook, Instagram, and LinkedIn
- Lunch for four (4) on day of event
- Logo on all marketing outreach, promotional collaterals, signage/banners
- One-color logo second line placement on shirt back
- Opportunity to install sponsor-branded feather flag/banner at event
- Business/individual name and logo on event webpage
- Opportunity to add sponsor-branded merchandise to goody bags

**MILE RUN
\$2,500**

- Tier 2 table prominence
- Bi-weekly shout-outs on Facebook, Instagram, and LinkedIn
- Lunch for four (4) on day of event
- Logo on select marketing collateral, banners, signage
- One-color logo third line placement on shirt back
- Event webpage logo and link prominence
- Opportunity to add sponsor-branded merchandise to goody bags

**TRACK LAP
\$1,000**

- Four (4) shout-outs on Facebook, Instagram, and LinkedIn
- Lunch for two (2) on day of event
- Logo on select marketing collateral, banners, signage
- One-color name/business on fourth line
- Event webpage logo and link prominence
- Opportunity to add sponsor-branded merchandise to goody bags

**FOOT STRIKE
\$500**

- Two (2) shout-outs on Facebook and Instagram
- Lunch for two (2) on day of event
- One-color name/business on fourth line
- Business/individual name with link on event webpage
- Opportunity to add sponsor-branded merchandise to goody bags



2022 STEPS FOR AUTISM Sponsorship Form

September 24, 2022 . 10a-1p
Pensacola State College Track

We are committed to be a Steps for Autism partner at the following level:



Presenting Sponsor ~ \$10,000

- ☐ Marathon Sponsor ~ \$5,000
- ☐ Mile Run Sponsor ~ \$2,500
- ☐ Track Lap Sponsor ~ \$1,000
- ☐ Foot Strike Sponsor ~ \$500
- ☐ Other

Sponsor/Business Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

- ☐ Mail check payable to Autism Pensacola
- ☐ Pay online at www.autismpensacola.org
- ☐ Send invoice to this address:

FOR MORE INFORMATION:

Mary Donovan McClellan
Executive Director, Autism Pensacola
850.748.2471 . director@autismpensacola.org

- ☐ Acquiring sponsorships is through an online application. ☐ Phone ☐ Email
Contact me for more information.

*Payment installments may be arranged for your sponsorship.

AUTISM PENSACOLA . 10001 N. DAVIS HIGHWAY, BUILDING 1 . PENSACOLA, FL 32514