

# **Art On The Green Sponsor Policy**

Benefiting Autism Pensacola

April 13, 2019

11am to 6pm

Pensacola Country Club

Art on the Green is an exciting one-day arts festival whose aim is to increase awareness and acceptance of the talents and gifts of individuals with autism along the Gulf Coast. This event will include both artists with autism as well as artists from across the region and nation. The family-friendly event will include a Kid Zone, performing arts stage, and artist vendor booths. Funds raised by this event, including the Friday evening Sponsor Artist Preview Party, directly benefit the mission and programs of Autism Pensacola, Inc. Autism Pensacola is a 501c3 not-for-profit organization serving families living with autism in Escambia and Santa Rosa counties. Autism Pensacola's mission is the leading connector and resource for autism support, advocacy, education, and networking opportunities in the Pensacola Bay Area. We believe we are creating a unique, inclusive festival.

Sponsorship is a mutual exchange arranged in advance and linked to the Art on the Green event benefiting Autism Pensacola and hosted by Pensacola Country Club. An Art on the Green Sponsorship gives an individual or company the opportunity to promote its name, image, product and services in specific circumstances and locations.

Sponsorship benefits are limited to only those items described by a specific sponsorship package. Sponsors should not accept any additional benefits or any type of preferred relationship as a result of sponsoring Art on the Green event. Art on the Green does not endorse, directly or by implication, any products, services or ideas promoted by sponsors.

## **Event Cancellation:**

If the event is canceled due to weather, sponsors will have the opportunity to receive a partial refund.

## **Contact**

For more information about sponsorship opportunities or to arrange a sponsorship package, please contact Michelle Bussell at (850) 434-7171 and/or [michelle@autismpensacola.org](mailto:michelle@autismpensacola.org)

# Art on the Green Sponsorship Options

Festival/Title \$10,000	Platinum \$5,000	Gold \$3,000	Stage \$3,000	Bank/ATM \$3,000	Tote Bags \$3,000	Silver \$2,500	Friend \$300	Non-Profit \$250
Maximum Number: 1	2	1	1	1	1	3	30	1
1. Naming rights for the entire festival plus one area of your choice	1. Naming rights to one area of your choice	1. Naming rights to one remaining area of your choice	1. Exclusive rights to main stage banner	1. Exclusive rights to have an ATM on site	1. Headline sponsor for tote bags	1. Logo on event banner, posters, signage, and festival	1. Name in festival brochure	1. Logo on posters, signage, and festival brochure
2. Logo on event banner, posters, signage, and festival brochure	2. Logo on event banner, posters, signage, and festival brochure	2. Logo on event banner, posters, signage, and festival brochure	2. Logo on event banner, posters, signage, and festival brochure	2. Logo on event banner, posters, signage, and festival brochure	2. Logo on event banner, posters, signage, and festival brochure	2. Recognition on social media, website, and post-festival ads	2. Recognition on social media and website	2. 10x10 Vendor Space OR permission to hand out materials to visitors
3. Logo on volunteer shirts and tote bags	3. Logo on volunteer shirts and tote bags	3. Logo on tote bags	3. Recognition on social media, website, and post-festival ads	3. Recognition on social media, website, and post-festival ads	3. Recognition on social media, website, and post-festival ads	3. 4 Tickets to the Sponsor Artist Preview Party	3. 2 Tickets to the Sponsor Artist Preview Party	3. Introduction at Sponsor Artist Preview Party
4. Recognition on radio, social media, website, newspaper, press release, and post-festival ads	4. Recognition on radio, social media, website, and post-festival ads	4. Recognition on social media, website, and post-festival ads	4. Permission to hand out materials to visitors in the area surrounding the stage	4. Permission to hand out materials to visitors	4. Permission to include promotional materials in tote bags	4. 4 Tickets for access to the VIP area during the festival	4. 2 General Admission Tickets to the festival	4. 2 General Admission Tickets to the festival
5. Prime 10x10 Vendor Space if requested	5. 10x10 Vendor Space if requested	5. 6 Tickets to the Sponsor Artist Preview Party	5. 6 Tickets to the Sponsor Artist Preview Party	5. 6 Tickets to the Sponsor Artist Preview Party	5. 6 Tickets to the Sponsor Artist Preview Party			
6. 16 Tickets to the Sponsor Artist Preview Party	6. 8 Tickets to the Sponsor Artist Preview Party	6. 6 Tickets for access to the VIP area during the festival	6. 6 Tickets for access to the VIP area during the festival	6. 6 Tickets for access to the VIP area during the festival	6. 6 Tickets for access to the VIP area during the festival			
7. Introduction at Sponsor Artist Preview Party and opportunity to speak	7. Introduction at Sponsor Artist Preview Party							
8. 16 Tickets for access to the VIP area during the festival	8. 8 Tickets for access to the VIP area during the festival							

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Pensacola Country Club

Contact Name (Last): \_\_\_\_\_

(First): \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_

FEIN: \_\_\_\_\_

## Sponsor Level, Please Check One

\$10,000	Festival/Title Sponsor	_____
\$5,000	Platinum Sponsor	_____
\$3,000	Gold Sponsor	_____
\$3,000	Stage Sponsor	_____
\$3,000	Bank/ATM Sponsor	_____
\$3,000	Tote Bags Sponsor	_____
\$2500	Silver Sponsor	_____
\$300	Friend of Art On The Green	_____
\$250	Non-Profit Art Supporter	_____

Please indicate which In-Kind Donation you will be offering:

Music Stage (set-up, crew, and clean up)

Performance Stage (set-up, crew, and clean-up)

Festival Set Up and Clean Up