



# TEAM HANDBOOK

#6 2017

Sept. 30

#Steps2Acceptance  
All funds stay LOCAL!

# Steps For Autism



Funds raised by this event will support the mission and programs of Autism Pensacola, including safety, quality of life, and awareness initiatives in both Escambia and Santa Rosa counties. One hundred percent of the proceeds from the walk stay in our local area to support Autism Pensacola programs.



September 30, 2017 • 10am to 1pm • Blue Wahoos Stadium



# STEPS -TO- STEPS

It's fast, fun, and easy to take your first #Steps2Acceptance!

Step 1: **ORGANIZE** your team!

- Anyone can start a team - just need a name!
- Register your team at [www.autismpensacola.org](http://www.autismpensacola.org)

Step 2: **RECRUIT** supporters!

- Spread the word about #Steps2Acceptance
- Ask supporters to donate online

Step 3: **FUNDRAISE!!!**

- Be creative in how you ask for support
- Share a fundraising goal with friends & family

Step 4: **WALK** on September 30th!

- Celebrate #Steps2Acceptance at Steps for Autism!

## How do I start a team?

- Come up with a team name – be creative!
  - TIP: you can use your team name to honor a loved one with autism, represent your business, or just name your team after a favorite thing! The possibilities are endless!
- Register your team online
  - Be sure you use a valid email address – we'll email out important notes!

**THAT'S IT!**

You're on your way to raising funds for Autism Acceptance!

1. Ask 10 friends for \$10!
2. See if your employer has a matching gift program (to double or even triple your donation).
3. Ask everyone you see – from your family and friends to your dentist! You never know who may be willing to donate to support Autism Acceptance. Every dollar makes a difference!
4. Work for it – wash cars, babysit, mow lawns, give piano lessons...etc.
5. Take a walk around your neighborhood & ask 20 neighbors to donate \$5.
6. Host a “drive” ...a can/bottle/penny/coin drive, that is!
7. CLEAN HOUSE – clean out your clutter & have a garage sale.
8. Leave flyers at school/work bulletin boards encouraging folks to donate!
9. Challenge another team to see who can raise the most for Autism Acceptance
10. **YOUR IDEA HERE** – the sky is the limit.

Use your imagination & let's take #Steps2Acceptance!

## What if...?

What if they say no?

But if you don't ask, how will you know?

...I feel uncomfortable asking for money...

You might find it tough to ask a stranger for money, but think about how their support will help our community take #Steps2Acceptance. You are asking them to support Autism Acceptance and make our community a better place...for all!

...Everyone I know is strapped for cash....

There's more than one way to help! If a monetary donation is not possible, ask for help in another way – like baking cookies for a bake sale, hosting a garage sale, or just sharing your mission with their friends!

Just a  
friendly  
reminder...

- Complete the monthly team check-in online so we know what you're doing and how we can help!
- Notify us BEFORE an event so we can let everyone know!
- Fundraisers must reflect positively upon Autism Pensacola, Inc.
- If you will incur expenses for your event, expenses are YOUR responsibility and Autism Pensacola will not be liable for any costs or expenses
- All fundraising materials must specify the amount that is to benefit Autism Pensacola, Inc. (i.e. 100% of proceeds, \$5 of every purchase...etc.)
- Your team is fully responsible for your fundraisers and/or events.

DON'T  
FORGET  
TO BE  
AWESOME

While Autism Pensacola is not able to provide in-depth event support, the Steps team is available to answer questions and provide support, coaching, and recommendations.



Like our **Steps for Autism** page on Facebook  
*to see all the latest & greatest things teams are doing!*

*Make sure to check your email often for news from  
your Steps for Autism team!*

