



Autism Pensacola, Inc. • P.O. Box 30213 • Pensacola, FL 32503

Spring 2017

Dear Friend,

Autism Pensacola is excited to be holding our sixth Steps for Autism walk on Saturday, September 30, from 10:00 a.m. – 1:00 p.m. at Blue Wahoos stadium. At this year's event, we will be honoring our "Hometown Heroes": those who work tirelessly to keep our community safe!

Funds raised by this event will support the mission and programs of Autism Pensacola, including safety, quality of life, and awareness initiatives in both Escambia and Santa Rosa counties. One hundred percent of the proceeds from the walk stay in our local area to support Autism Pensacola programs.

We are requesting the support of local business owners, like you, to help make this our best walk yet. By making a monetary donation or donating goods or services for this event, you will be making a difference in the lives of families living right here in our two county area. API is a 501(c)3 organization, and your donation may be tax-deductible within the limits of the law.

Corporate sponsorships are available at many levels. Please take a moment to review the attached sponsorship information for all the details. We would love to have you partner with us in this important fundraising event! The deadline for your business to be included on the day of event T-shirt is August 30th. This year, we are proud to offer an early-bird gift! Those who commit by June 1st as sponsors will be featured on a premium sports T-shirt to be given to all team captains in July.

For more information, please contact the Autism Pensacola office, (850) 434-7171 or email steps@autismpensacola.org.

Thank you for your time and consideration. Through the support of our generous community, we are certain the "Steps for Autism 2017" walk will be a great success!

Sincerely,

Susan Byram

Susan Byram

President/ CEO

Autism Pensacola, Inc.

www.autismpensacola.org

(850) 434-7171



Sponsorship Form

If you prefer, you can fill out this form online!

<https://autismpensacola.wufoo.com/forms/steps-for-autism-2017-become-a-sponsor/>

Business Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website: _____ Desired T-shirt size(s): _____

Please choose your level of sponsorship:

- Title Sponsor - \$10,000
- Presenting Sponsor – \$5,000
- Diamond Sponsor- \$2,500
- Platinum Stepper - \$1,500
- Gold Stepper - \$1,000
- Silver Stepper - \$500
- Bronze Stepper - \$250
- Sign sponsor - \$100
- Please send me info on sponsoring specific activities for families at the walk.
- Donation of goods or services for the event: _____

Will you be setting up an exhibition booth at the event? (Gold level or above) Yes No

For more information, please contact API at (850) 434-7171.

Please make checks payable to API and mail to: Autism Pensacola, Inc., Steps for Autism Walk, P.O. Box 30213, Pensacola, FL 32503. The deadline for inclusion on the t-shirt is August 30th, 2017.



Autism Pensacola, Inc. | September 30, 2017 | Blue Wahoos Stadium
#Steps2Acceptance

NAMED SPONSORSHIPS

	TITLE SPONSOR <i>exclusive</i>	Presenting Sponsor
	\$10,000+	\$5,000
Named Sponsorship: Sponsor is featured in the event title & recognized when the event name is used	"The <i>COMPANY</i> Steps for Autism"	
Podium Acknowledgement: Sponsor will be recognized by event speakers & will be offered a speaking opportunity	★	
Additional Recognition: Acknowledgement at future API event	★	
Event Publicity: Sponsor logo will be featured in event advertisements & promotional marketing	★	
Event Signage: Placement of sponsor signage at event venue	5 signs	
Jumbotron publicity: Sponsor-provided material will be aired via the Stadium Jumbotron	30 second sponsor-provided video	Logo
Website Publicity: Sponsor will be featured on the Autism Pensacola website for one year	Premium logo placement on event & sponsor page	Logo placement on event page
Newsletter Publicity: Featured article in the Autism Pensacola online newsletter, with email distribution to members	★ Featured interview	•
Public Relations: Featured in all event press & media announcements, including social media	★	•
Event Banner: Featured on the event banner	Premium logo placement	•
Event T-shirt: Featured on the event t-shirt	Premium logo placement	•
Event Exhibit: Onsite booth during event	★	•
Commemorative event t-shirt	Up to 20	Up to 10
Support YOUR community: 100% of proceeds will support Autism Pensacola's mission to improve the lives of those living with autism.	★	•
Tax Deduction: We are a 501(c)3 organization & your sponsorship of this event is tax deductible within the limits of the law. Please consult your tax advisor.	★	•



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COMMUNITY SPONSORSHIPS

	Diamond \$2,500	Platinum \$1,500	Gold \$1,000	Silver \$500	Bronze \$250
Public Relations: Recognition in event e-blasts	✓				
Wrap-up recognition: verbal recognition at event wrap-up party	✓				
Social Media: Mention of sponsorship in connection with social media marketing initiatives	✓	✓			
Event Exhibit: Onsite booth during event (<i>conditions apply</i>)	✓	✓	✓		
Event T-shirt: Featured on the event t-shirt	Logo	Logo	Name		
Website Publicity: Sponsor will be featured on the Autism Pensacola website for one year	Prominent Logo	Logo	Name	Name	
Newsletter Publicity: Sponsor will receive recognition in our online newsletter	✓	✓	✓	✓	✓
Event Banner: Featured on the event banner	Logo	Logo	Logo	Name	Name
Commemorative event t-shirt	✓	✓	✓	✓	✓
Support YOUR community: 100% of proceeds will support Autism Pensacola's mission to improve the lives of those living with autism.	✓	✓	✓	✓	✓
Tax Deduction: We are a 501(c)3 organization & your sponsorship of this event is tax deductible within the limits of the law. Please consult your tax advisor.	✓	✓	✓	✓	✓